



M E M O R A N D U M

FROM: Lisa Gray, Chief Operating Officer
DATE: June 29, 2009
RE: Organization Announcement -- Great Lakes Health Plan

I am pleased to announce the appointments of **David Livingston** as Plan President of the AmeriChoice-Great Lakes Health Plan (GLHP), and **Dr. David Siegel** as GLHP's new Medical Director.

David Livingston is a results-driven executive and brings to Great Lakes Health Plan more than two decades of experience creating innovative client solutions, building new markets and developing products to transform health care. He previously served as Vice President of Payer Strategies and Contracting at Trinity Health.

He has an undergraduate degree in Actuarial Science from Ball State University and earned a Masters of Business Administration in Accounting and Finance from Regis University in Denver. He holds Six Sigma Black Belt status, is a Fellow of the American College of Healthcare Executives and a Member of the Healthcare Financial Management Association.

Dr. Siegel is a clinician and physician executive with demonstrated achievements in clinical medicine, population health and organizational leadership. He most recently served as Assistant Director of Programs and Operations for General Motors Health Services where he filled several roles including shared responsibility for GM-UAW health promotion and disease prevention programs for more than one million employees, retirees, and their dependents.

Before working with GM Dr. Siegel established the Henry Ford Health System's Center for Health Promotion and Disease Prevention. He directed medical affairs at Health Alliance Plan, served as Senior Vice President for Managed Care at Blue Cross Blue Shield of Michigan and led the newly constituted Blue Care Network as its President and CEO.

Dr. Siegel is board certified in Occupational Medicine; Pediatrics; and in General Preventive Medicine and Public Health and is a distinguished Fellow of the American College of Physician Executives. He has practiced at St. John Oakland Hospital and is a Consulting Associate Professor teaching in the Executive MBA Program in Health Care Management at Oakland University. Dr. Siegel will report to David Livingston.

We're pleased to have two such talented leaders join our team effective June 29, 2009. Chris Scherer and Steven Stein, MD, MPH, continue to have responsibility over GLHP in Michigan as well as other Central Region AmeriChoice health plans in Ohio, Wisconsin, Iowa, Nebraska and Texas.